

Goals

A goal has a specific measurable result.

For example: earn a promotion to VP of Sales by November 8, 20XX.

It is important to remember when working with goals, that a goal is a landmark or signpost to use as you move forward in life. Goals are a way of measuring progress and evaluating the effectiveness of your actions. If you do not reach your goal by your target date, it is an opportunity to look and see if:

- You are truly committed to that goal (it's OK if you are not).
- The actions you have taken are appropriate.

It is also important to set goals that are compelling and will allow you to stretch and grow. These goals are more than a glorified to-do list.

I encourage you to set exciting, challenging goals and to welcome the occasional failure that inevitably accompanies this courageous endeavor.

Your goals may come to you quickly, or you may need some inspiration. Again, the Wheel of Life will give you inspiration about areas of focus.

GOAL	BY WHEN